

RUBRIC 34

SLOGANS AND BANNERS

DIRECTIONS: This form is designed to help you evaluate student-created slogans and banners. Read the statements below. Then indicate the number from the following scale that reflects your assessment of the student's work.

1 = Weak 2 = Moderately Weak 3 = Average 4 = Moderately Strong 5 = Strong

1. The slogan or banner accurately illustrates the positions, beliefs, or platform of the individual or group it represents or promotes.
1 2 3 4 5
2. The message of the slogan or banner is clear and appropriate to the topic.
1 2 3 4 5
3. The slogan or banner is concise, creative, catchy, and effective.
1 2 3 4 5
4. The slogan or banner is clean and neat, and the information on it is well organized.
1 2 3 4 5
5. The spelling, punctuation, and grammar of any text on the slogan or banner are accurate.
1 2 3 4 5
6. Any artwork on the slogan or banner is appropriate and carefully executed.
1 2 3 4 5
7. The slogan or banner demonstrates understanding of the topic and related concepts.
1 2 3 4 5
8. The slogan or banner fulfills the requirements of the assignment.
1 2 3 4 5
9. The student did a good job presenting the slogan or banner to the class.
1 2 3 4 5
10. Overall, the final product represents the student's full potential.
1 2 3 4 5

Additional Comments: _____

Total Points/Grade: _____