

Algebra Essentials and Applications Internet Activity

ME1 Stocks Investigations

1. Look up the company by either its name or stock symbol, also called “ticker symbol,” usually a three- or four-letter code. If you already know the company’s ticker symbol, enter it in the box and click on “Go.” If you want to use the company’s name, click on “Symbol Lookup.” If the company you looked for is not traded on the New York Stock Exchange, it will not be listed, so choose another. List the names and ticker symbols of the four companies you are investigating.
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2. The screen containing the data on your company will include some market numbers, a graph and chart showing its activity over the past several months, its logo, and other corporate information. In the box labeled “Last Trade” is the stock’s closing price and in the box labeled “Change” is the amount of change from the previous trading day. A plus or minus sign is used to indicate the change. If the stock price was “unchanged,” the amount will be 0. What does it mean if the change is positive? What does it mean if the number is negative? List the close price and change for each of the companies you are investigating.
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3. Subtract the change number from the closing number. The result is the previous trading day’s closing price. List the previous closing price for each of the companies you are investigating.
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4. In the box labeled “Open” is the price of the stock when the market opened that day. List the open prices for each of your four companies. Are these the same values as the numbers you obtained in step 3? Why might they be different?
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